"I Won't Lie To You..."

Well-meaning words, spoken with relish, Roll off their mouths ever so casually, As if to proclaim a need to embellish, Or simply through habit formed socially.

"I won't lie to you", begins one,
"To be perfectly honest" runs another.
"Honestly", starts another, sincere in tone,
Ardently then the facts they proffer.

I know not what they try to prove, Why these folks who seem so bright, Suits and ties proclaiming certain groove, Women making just as pleasing a sight.

Why do they feel the need to stress?
Why do they vouch before each statement?
Why do they, with these words digress?
And let such preface adorn each argument?

Dismayed was I for some time, Until the day the reason did dawn. Do folks always lie as if it's no crime? And by habit, now no more we frown?

Since "Show it by what you do, And not by what you say" is certain virtue! Is this the place society has sunk to? A handshake is no more a contract true!?